

# ABBYY FineReader 15

## Battle Card

### Product Overview

ABBYY FineReader is a PDF tool that empowers information workers to manage any kind of document in the digital workplace. It incorporates both digital documents and paper scans into one unified workflow.

Powered by ABBYY's AI-based OCR technology, FineReader makes it easier to digitize, retrieve, edit, protect, share, and collaborate on all kinds of documents in the modern working world.

### FineReader Benefits

- **Optimizes document processes:** Digitize, retrieve, edit, protect, share, collaborate on, and compare all kinds of documents in one workflow.
- **Makes the most of PDFs:** Edit digital and scanned PDFs with a newfound ease; correct whole sentences and paragraphs or even adjust the layout.
- **Digitizes the document workflow:** Incorporate paper documents into a digital workplace with AI-based OCR technology to simplify daily work.
- **Streamlines IT costs:** Take advantage of one-time payment and progressive volume discounts.
- **Standardizes software assets:** Deploy one PDF solution throughout the organization to ensure multiple stakeholders can collaborate smoothly.
- **Simplifies license management:** Lower the IT workload with automated deployment and straightforward license management.

### FineReader 15 – Why Upgrade?

- **PDF editing made easier:** PDF editing almost like in a Word document – including text, formatting, layout, table cells, and a 1.5x faster PDF viewer.
- **Convert documents with higher accuracy:** OCR technology that improves recognition accuracy for CJK languages, layout retention, and PDF conversion.
- **Export document comparison:** better comparisons for digital PDFs and new export options to Microsoft® Word with Track Changes mode.

### Competitive Advantages

- Instant background recognition for non-searchable PDFs
- More efficient document comparison, including cross-format and scan comparisons
- Most recognition languages offered on the market
- Industry leader in OCR with exceptional quality of conversion
- Advanced OCR automation functionality
- Superior accuracy for converting and extracting tables
- Conversions to OpenOffice Document (.odt)

### Products in Similar Categories

PDF Tools: Adobe Acrobat, Kofax Power PDF, Nitro Pro, Foxit PhantomPDF

OCR Tools: Kofax OmniPage, Readiris

### Editions and Key Features

ABBYY FineReader 15	Standard	Corporate
Edit, protect, and collaborate on PDFs	✓	✓
Create and convert PDFs	✓	✓
Digitize paper documents and scans with OCR	✓	✓
Automate digitization and conversion routines	–	5,000 pages/month, 2 cores*
Compare documents in different formats	–	✓

\*Monthly page limitation applies only to automated processing with Hot Folder and resets every 30 days.

### Volume Licensing for Organizations

ABBYY FineReader offers flexible, straightforward volume licensing with progressive volume discounts to meet the varied needs of private businesses, public organizations, and educational institutions.

### Volume License Types

	Per seat	Remote user	Concurrent
Type of license	Multiple user license for local use on workstations.	Multiple user license for use with virtualization solutions.	Network license, shared within a LAN, for local use on workstations.
Available for	FineReader Standard FineReader Corporate	FineReader Standard FineReader Corporate	– FineReader Corporate
User scenario	Organizations of any size with decentralized or LAN networks, or workstations not connected to the network, such as laptops.	Organizations using terminal servers or terminal server farms to provide access to software tools via remote desktop connection or application virtualization.	Organizations or departments within LAN networks where multiple employees have the occasional need to use the software.
Frequency of use	Regular	Regular	Occasional
Number of users	Equals number of licenses purchased.	Equals number of licenses purchased.	Limited by the number of simultaneous users.
Entry point*	min. 5 licenses	min. 5 licenses	min. 5 licenses

\*Individual licenses available through ABBYY online shop and ABBYY reselling partners.

### Volume Discounts

Number of Licenses	5 – 10 licenses	11 – 25 licenses	26 – 50 licenses	51 – 100 licenses	101 – 250 licenses	251+ licenses
--------------------	-----------------	------------------	------------------	-------------------	--------------------	---------------

Please consult ABBYY Sales representative.

## Key Features

ABBYY FineReader 15 combines comprehensive PDF tools with extraordinary OCR to support business professionals in easily and efficiently managing all types of documents. Powered by ABBYY's AI-based OCR technology, FineReader makes it easier to digitize, retrieve, edit, protect, share, collaborate on, and compare all kinds of documents in the modern working environment.

- 1. Edit and organize PDFs.** Customers save time and effort by using and finalizing documents in an easy and productive way. Any document (whether created digitally or converted from paper) can be handled in the same efficient manner. Texts, tables, and the entire layout of PDFs can be accessed and edited without additional conversion steps.
- 2. Collaborate on and approve PDFs.** Teams can share ideas, collect feedback, and send documents for approval. Discussing and making decisions directly in a PDF is easy with FineReader by using mark-up, commenting, and drawing tools within a document.
- 3. Protect and sign PDFs.** Security risks when sharing and storing PDFs can be mitigated using FineReader by applying and verifying digital signatures, redacting sensitive information, removing hidden data, and applying password protection to manage the access to PDFs.
- 4. Create and convert PDFs.** FineReader supports a digital-first approach and the conversion of paper documents or files from any format into searchable PDFs, compliant with ISO specifications. The conversion of PDFs into Microsoft Word, Excel, and more than 15 other formats to allow full flexibility when editing and reusing them.
- 5. Compare documents in different formats (FineReader Corporate ONLY).** FineReader quickly and reliably identifies differences between two versions of a document across different formats, including scans. In a fraction of the time, office workers can identify unauthorized changes, check if edits were implemented as agreed, or verify that the document has not been changed at all.
- 6. Digitize paper documents and scans with OCR.** FineReader empowers employees to leverage the digital workplace by digitizing paper and scanned documents for storage and quick, reliable retrieval or to instantly reuse and edit. The unparalleled accuracy of a market-leading, AI-based Optical Character Recognition (OCR) technology simplifies any paperwork-related task.
- 7. Automate digitization and conversion routines (FineReader Corporate ONLY).** Automation tools streamline repeating OCR conversion tasks or convert multiple documents into editable formats such as Microsoft Word, Excel, and more. Paper documents and PDFs can be made searchable and compliant with industry standards such as PDF/A for long-term archiving to ensure accessibility in the future.
- 8. Work easily with a universal PDF tool.** FineReader addresses various document-related tasks with one single application. This decreases costs and increases the efficiency of daily work by reducing the number of software assets to maintain. A simple, straight-forward user interface and high-quality results make FineReader a joy to work with.

## Target Audience

Business professionals and information workers who have to handle PDFs and scanned documents on a daily basis, e.g.,



Legal  
Services



Government /  
Public Sector



Education



Engineering /  
Manufacturing



Translation  
Services



Research  
Organizations

## Arguments

### Productivity benefits

- Single solution for numerous PDF-related tasks
- Immediate access to information in paper documents and image-only PDFs
- PDF editing without additional conversion steps
- Enhanced team collaboration by commenting on and approving PDFs
- Automated conversion of multiple documents

### Business benefits

- Cost efficiency through attractive volume discounts and low entry point
- Trusted provider for increased document productivity
- Applicable and useful for collaboration across functions
- Perpetual license with one-time payment available

### IT benefits

- Flexible licensing options
- Easy deployment and license management
- Addressing various user needs within a single solution instead of maintaining multiple software assets

## Sales Target Groups

- Companies looking for alternative PDF solutions at a competitive price
- Organizations looking to facilitate digital transformation on every workplace throughout the organization
- Information workers frequently working with contracts, comparing versions of documents, and sharing the comparison results
- Administrative staff frequently having to include paper and scanned documents efficiently in digital workflows and make them searchable
- Functions that need to update and change existing PDFs, such as reports

## Useful Links

[FineReader Website](#) // [The FineReader Blog](#) // [How to deploy FineReader](#) //

